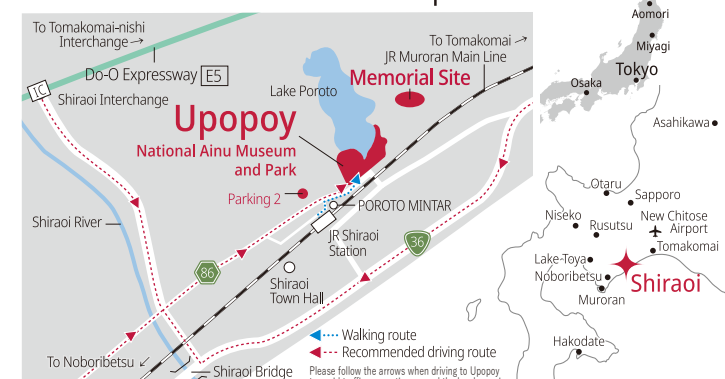


Just one hour from Sapporo and  
40 minutes from New Chitose Airport



**Sapporo** Sapporo-Kita Interchange of Sasson Expressway: Approx. 1 hr. 5 min. via expressway  
JR Sapporo Station: Approx. 1 hr. 5 min. by limited express train

**New Chitose Airport** New Chitose Airport Interchange of Do-O Expressway: Approx. 40 min. via expressway  
JR New Chitose Airport Station: Approx. 40 min. by Rapid Airport and limited express train

**Hakodate** Onumakoen Interchange of Do-O Expressway: Approx. 2 hr. 50 min. via expressway  
JR Hakodate Station: Approx. 3 hr. by limited express train

\* The above travel times are estimates for reference purposes only and do not include transfer times.  
□ 31 limited express trains (Hokuto, Suzuran) are scheduled to stop at JR Shiraoi Station each day.  
□ Upopoy is about a 10-minute walk from JR Shiraoi Station and a 10-minute drive from the Shiraoi Interchange.

◆ Opening hours (until March 31, 2025)

April 1 - April 26, 2024	9:00am - 6:00pm	September 14 - September 16, 2024	9:00am - 8:00pm
April 27 - May 6, 2024	9:00am - 8:00pm	September 17 - September 20, 2024	9:00am - 6:00pm
May 7 - July 19, 2024	9:00am - 6:00pm	September 21 - September 23, 2024	9:00am - 8:00pm
July 20 - August 31, 2024	9:00am - 8:00pm	September 24 - October 31, 2024	9:00am - 6:00pm
September 1 - September 13, 2024	9:00am - 6:00pm	November 1, 2024 - March 31, 2025	9:00am - 5:00pm

Closed: Closed on Mondays, from December 29 to January 3, and from March 1 to March 10  
\* When Monday is a holiday, open on Monday and closed on the next business day  
\* Open on April 30, July 8, August 13, September 17 and February 10

◆ Admission (including tax)

	General	Group of 20 or more	2:00pm	One year pass
Adult	1,200 yen	960 yen	600yen	2,000 yen
High school student	600 yen	480 yen	300yen	1,000 yen
Junior high school student and below	Free	Free	Free	—

\* Some features in Upopoy are not included in the price of admission, such as some activities and special exhibitions in the museum.  
\* Admission is free for persons with disabilities and one caregiver. Present any documentation upon entry.

◆ Parking fees (Parking 1: 246 spaces, Parking 2: 311 spaces)

	Passenger cars	Motorcycles / Bicycles
General parking	500 yen per visit (including tax)	Free

\* Day of visit only. \* Large motorcycles whose width exceeds 90cm will be charged as passenger cars.  
\* Parking is free for additional visits on the same day. Ask staff for details.

**Upopoy Guide App**  
Get information about the museum and park facilities through audio and images in eight different languages.

**Official Upopoy Website**  
Refer to the official Upopoy website for more detailed information.  
You can purchase admission tickets in advance if you wish. See our official website for details.

**Contact**  
The Foundation for Ainu Culture (Upopoy office)  
Address: 2-3-2 Wakakusa-cho, Shiraoi Town, Shiraoi District, Hokkaido, 059-0902  
Phone: 0144-82-3914 Fax: 0144-82-3685  
https://ainu-upopoy.jp/en

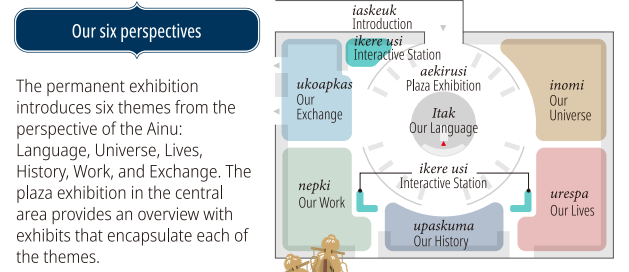
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**National Ainu Museum**

The National Ainu Museum aims to build a society where Ainu pride is recognized, raise awareness of Ainu history and culture, and help to forge a future for the Ainu people.



Our six perspectives

The permanent exhibition introduces six themes from the perspective of the Ainu: Language, Universe, Lives, History, Work, and Exchange. The plaza exhibition in the central area provides an overview with exhibits that encapsulate each of the themes.



Interactive Station "tempatempa"



• Permanent exhibition room, 2nd floor of museum  
Tempatempa means "Touch and feel them" in the Ainu language.  
This is an area for children and adults alike to interact with Ainu culture through dioramas, models, tamasay (necklaces) and 3D animal puzzles.

Theater Screening



• Theater, 1st floor of museum  
• Every hour  
• Free (included with admission)  
Watch videos introducing various aspects of Ainu culture on a large high-definition screen in a 96-seat theater.

an=ukokor uaynukor mintar  
**National Ainu Park**

A space to relax, experience the Ainu culture through a variety of activities, and see how it developed in tandem with the rich surrounding nature.

Traditional Performing Arts  
"Sinot and Imeru"

Location: Cultural Exchange Hall  
Time: about 20 min.  
Runs: Every day  
Fee: Free of charge (included with admission)



Watch mukhuri (a kind of mouth harp) music and traditional Ainu dance—designated as Important Intangible Folk Cultural Properties in Japan—together with other traditional Ainu performing arts recognized by UNESCO as elements of intangible cultural heritage.

Upopoy Programs

At Upopoy you can see and take part in a variety of activities designed to allow you to experience and understand the culture, worldview, relationship with nature and spirituality of the Ainu. \* Additional fees apply for some activities.

Below are just some of the activities on offer at Upopoy.

See the program timetables available at the park and the official Upopoy website for more information.

Cultural Program



● Kotan (Traditional Ainu Village)  
Learn about life in the kotan and experience Ainu culture that has been passed down through song and dance.

Ainu Language Program



● Kotan (Traditional Ainu Village)  
Learn everyday phrases in Ainu, along with the proper pronunciation. You'll even receive a free gift!

Cooking Workshop



● Workshop  
Cook and eat an Ainu dish made with seasonal ingredients. With friendly staff on hand, even kitchen novices and children can get in on the fun.

Watch Ainu Crafts



● Crafts Studio  
See demonstrations and exhibitions of all kinds of traditional Ainu crafts. The craftspeople will tell you about their crafts while they work.

Oral Literature Performance



● Kotan (Traditional Ainu Village)  
Gather around the hearth to enjoy tales and lyrical songs from the everyday lives of Ainu people in the past.

Family Program



● Kotan (Traditional Ainu Village)  
Discover the relationship between the Ainu and the kamuy (spirit-deities) and enjoy learning about Ainu lives past and present through a paper theater show.

Musical Workshop



● Crafts Studio  
Learn how to play the mukhuri (a kind of mouth harp) and tonkori zither.

Woodcarving Workshop

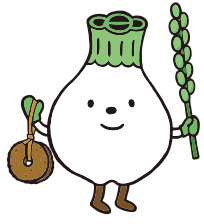


● Crafts Studio  
Take part in craft workshops including woodcarving and embroidery.

Embroidery Workshop



● Crafts Studio  
Take part in craft workshops including woodcarving and embroidery.



About Upopoy

Upopoy was created to act as a base for initiatives such as the revival and continued development of this invaluable culture. It represents the building of a forward-looking, vibrant society with a rich, diverse culture in which indigenous people are treated with respect and dignity, without discrimination.  
Upopoy comprises the National Ainu Museum, the National Ainu Park and the memorial site.  
The name Upopoy means "singing together in a large group" in Ainu.

**TureppoN**  
The mascot of Upopoy  
TureppoN is a turep (giant lily bulb) girl. She enjoys taking it easy.

**Ainu language signage**  
Ainu is the principal language used within Upopoy. In many areas, the first language displayed is Ainu written using katakana or the Latin alphabet.

English



April 2024~March 2025



# 1 Workshop

This facility hosts activities for school groups, cooking workshops and an archery experience.



# 2 Cultural Exchange Hall

Watch mukuri (a kind of mouth harp) music and traditional Ainu dance—designated as Important Intangible Folk Cultural Properties in Japan—together with other traditional Ainu performing arts recognized by UNESCO as elements of intangible cultural heritage. \* Tickets for reserved seating are required (issued on the day)



# 3 National Ainu Museum

Find out about traditional Ainu culture and learn about today's diverse Ainu cultures and the people who practice them through a variety of exhibits.



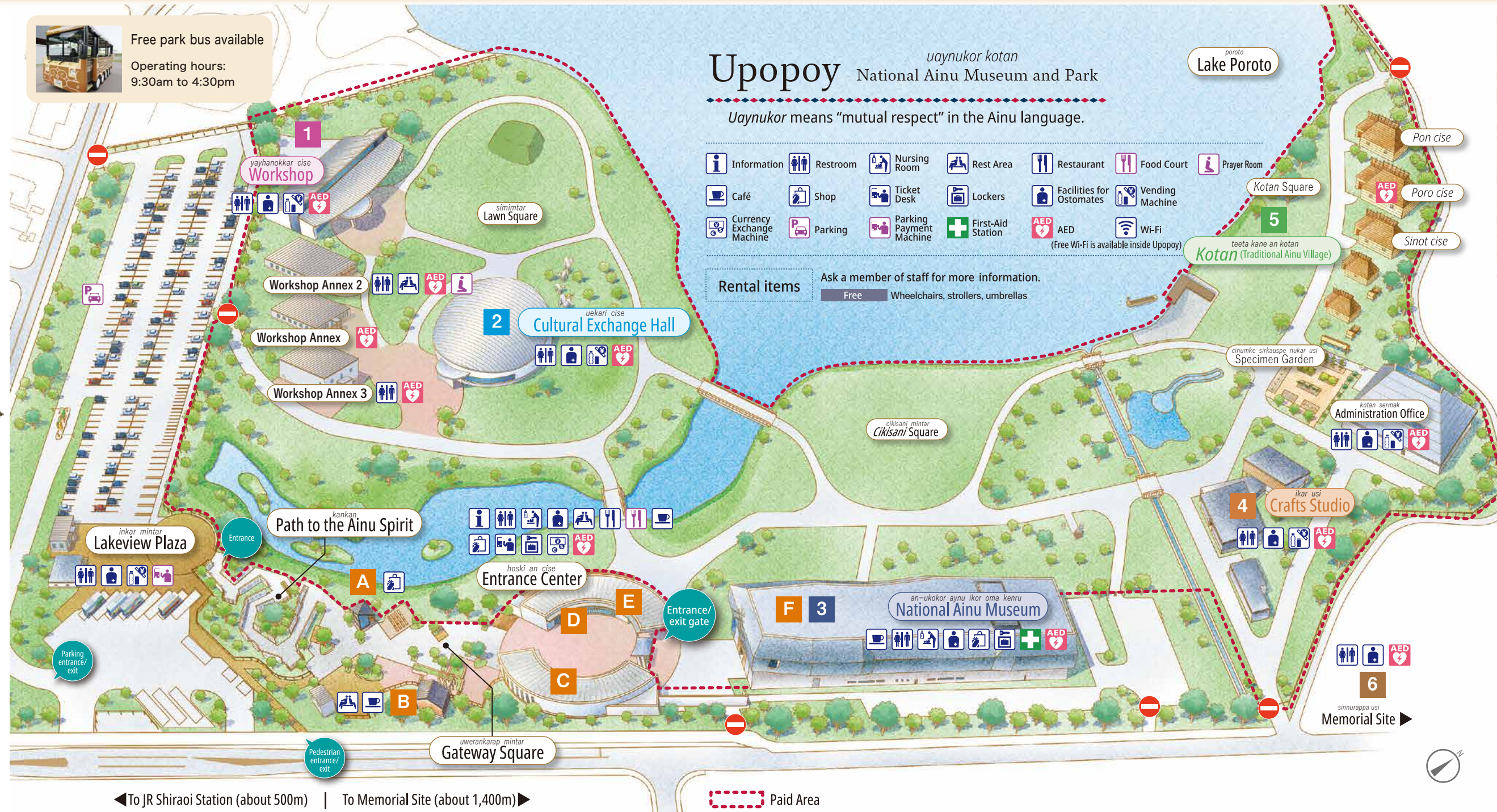
# 4 Crafts Studio

Experience up-close demonstrations by staff of techniques that have been handed down through the generations and participate in woodcarving, embroidery and musical workshops.



# 5 Kotan (Traditional Ainu Village)

This area features a group of reconstructed cise (Ainu houses), where you can experience a traditional Ainu living space. Explore the inside of the buildings and listen to talks about the lives and culture of the Ainu people who lived in cise.



# Upopoy National Ainu Museum and Park

Uaynukor means "mutual respect" in the Ainu language.

- Information, Restroom, Nursing Room, Rest Area, Restaurant, Food Court, Prayer Room
- Café, Shop, Ticket Desk, Lockers, Facilities for Ostomates, Vending Machine
- Currency Exchange Machine, Parking, Parking Payment Machine, First-Aid Station, AED, Wi-Fi

Rental items: Free Wheelchairs, strollers, umbrellas. Ask a member of staff for more information.

**Important notices for visitors**

- Admission to some facilities may be restricted during busy times.
- Eating and drinking is not permitted in the museum exhibition rooms, inside the Cultural Exchange Hall, or in other areas indicated by signage.
- Smoking on the premises is prohibited.
- Do not disturb the plants, insects or fish in the park.
- No hazardous items may be brought onto the premises.
- Video recording is prohibited in the Theater and exhibition rooms of the museum.
- Photography is also prohibited in some areas.
- Please refrain from bringing fountain pens, ballpoint pens, umbrellas and large items of baggage into the museum exhibition rooms.
- Animals other than service dogs are not permitted.
- Refrain from playing ball games and other sports in the park.
- Unauthorized business or advertising activities are not permitted on the premises.
- Please follow all instructions from members of staff and be considerate of other visitors.

# 6 Memorial Site

In the past, remains of deceased Ainu people and related burial items were excavated, collected, and stored at universities all over Japan. While efforts have been made to return these remains to the Ainu, those that cannot currently be returned are collected at Upopoy. The Memorial Site was established to provide a dignified memorial and to ensure that remains are handled appropriately until such time as arrangements for their return to the Ainu are established. Located on a hill overlooking the Pacific Ocean on the east side of Lake Poroto, the Memorial Site comprises an area for storing remains, a memorial service facility and a monument symbolizing the site's mission.



**Opening hours**  
 April 1 to September 30, 2023: 9:00am to 5:00pm  
 October 1, 2023 to March 31, 2024: 9:00am to 4:00pm

# Shops & Restaurants

Upopoy has four cafés and restaurants where you can enjoy everything from creative cuisine rooted in traditional Ainu cooking and culinary culture to snacks and original desserts.

### A Gateway Square Shop

sweets café NANAKAMADO IRENKA

Enjoy a range of items to take away, including sweets, soft-serve ice cream and drinks made using Hokkaido ingredients, and choose from a wide range of original products and other souvenirs.

Opening hours: From 9:00am until Upopoy closing time

### B Gateway Square Cafe

Café RIMSE

In addition to Ainu dishes made using local ingredients, this café offers a selection of snacks, drinks, and items to take home for friends and family.

Opening hours: From 9:00am until Upopoy closing time (last order 1 hour before closing)

### C Entrance Center Shop

niepuy

Offers a range of original Upopoy merchandise, items featuring park mascot TureppoN and Hokkaido souvenirs in addition to snacks and some everyday items.

Opening hours: From 9:00am until Upopoy closing time

### D Food Court

HINNA HINNA KITCHEN EN

Enjoy a wide variety of dishes and light snacks for takeaway made with local ingredients.

Opening hours: From 9:00am until Upopoy closing time (last order 30 mins before closing)

### E Restaurant

HARU RAN NA Open Flame Dining and Café

Experience creative dishes that bring ingredients from traditional Ainu cuisine together with modern cooking techniques.

Opening hours: From 11:00am until Upopoy closing time (last order 1 hour before closing)

### F National Ainu Museum Museum Shop

This shop features Ainu crafts, original museum merchandise and books. You can also purchase drinks to enjoy while looking out onto Lake Poroto.

Opening hours: From 9:00am until Upopoy closing time

\* Opening times and menus may be subject to change.  
 \* Facilities A-E are all outside of the paid area. Re-entry to the paid area is only permitted on the day of entry.