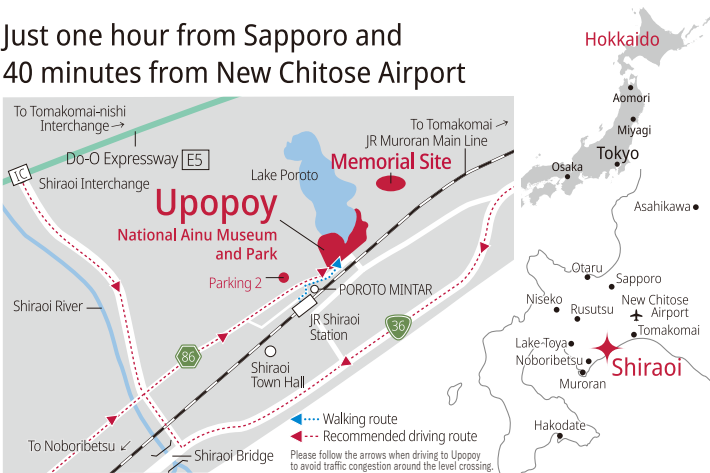


Just one hour from Sapporo and
40 minutes from New Chitose Airport



Sapporo	Sapporo-Kita Interchange of Sasson Expressway: Approx. 1 hr. 5 min. via expressway JR Sapporo Station: Approx. 1 hr. 5 min. by limited express train
New Chitose Airport	New Chitose Airport Interchange of Do-O Expressway: Approx. 40 min. via expressway JR New Chitose Airport Station: Approx. 40 min. by limited express train
Hakodate	Onumakoen Interchange of Do-O Expressway: Approx. 2 hr. 50 min. via expressway JR Hakodate Station: Approx. 3 hr. by limited express train

* The above travel times are estimates for reference purposes only and do not include transfer times.
□ 31 limited express trains (Hokuto, Suzuran) are scheduled to stop at JR Shiraoi Station each day.
□ Upopoy is about a 10-minute walk from JR Shiraoi Station and a 10-minute drive from the Shiraoi Interchange.

◆ Opening hours (until March 31, 2024)

April 1 - April 28, 2023	9:00 am - 6:00 pm
April 29 - May 7, 2023	9:00 am - 8:00 pm
May 8 - June 30, 2023	Weekdays: 9:00 am - 6:00 pm Weekends and national holidays: 9:00 am - 8:00 pm
September 1 - September 30, 2023	9:00 am - 8:00 pm
July 1 - August 31, 2023	9:00 am - 8:00 pm
October 1 - October 31, 2023	9:00 am - 6:00 pm
November 1, 2023 - March 31, 2024	9:00 am - 5:00 pm

Closed: Closed on Mondays, from December 29 to January 3 and from February 20 to February 29

*When Monday is a holiday, open on Monday and closed on the next business day *Open on May 1, July 10, August 14, September 19 and February 5

◆ Admission (including tax)

	General	Group of 20 or more	One year pass
Adult	1,200 yen	960 yen	2,000 yen
High school student	600 yen	480 yen	1,000 yen
Junior high school student and below	Free	Free	—

* Some features in Upopoy are not included in the price of admission, such as some activities and special exhibitions in the museum.

* Admission is free for persons with disabilities and one caregiver. Present any documentation upon entry.

◆ Parking fees (Parking 1: 246 spaces, Parking 2: 311 spaces)

	Passenger cars	Motorcycles / Bicycles
General parking	500 yen per visit (including tax)	Free

* Day of visit only. * Large motorcycles whose width exceeds 90cm will be charged as passenger cars.

Upopoy Guide App

Get information about the museum and park facilities through audio and images in eight different languages.



Official Upopoy Website

Refer to the official Upopoy website for more detailed information.
You can purchase admission tickets in advance if you wish. See our official website for details.



Contact The Foundation for Ainu Culture (Upopoy office)

Address: 2-3-2 Wakakusa-cho, Shiraoi Town, Shiraoi District, Hokkaido, 059-0902
Phone: 0144-82-3914 Fax: 0144-82-3685
https://ainu-upopoy.jp/en

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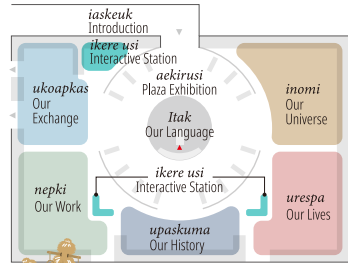
National Ainu Museum

The National Ainu Museum aims to build a society where Ainu pride is recognized, raise awareness of Ainu history and culture, and help to forge a future for the Ainu people.



Our six perspectives

The permanent exhibition introduces six themes from the perspective of the Ainu: Language, Universe, Lives, History, Work, and Exchange. The plaza exhibition in the central area provides an overview with exhibits that encapsulate each of the themes.



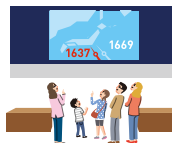
● Our Language



● Our Universe



● Our Lives



● Our History



● Our Work



● Our Exchange

Interactive Station "tempatempa"



- Permanent exhibition room, 2nd floor of museum
- *Tempatempa* means "Touch and feel them" in the Ainu language.

This is an area for children and adults alike to interact with Ainu culture through dioramas, models, *tamasay* (necklaces) and 3D animal puzzles.

Theater Screening



- Theater, 1st floor of museum
- Every hour
- Free (included with admission)

Watch videos introducing various aspects of Ainu culture on a large high-definition screen in a 96-seat theater.

an=ukokor uaynukor mintar

National Ainu Park

A space to relax, experience the Ainu culture through a variety of activities, and see how it developed in tandem with the rich surrounding nature.



Traditional Performing Arts

"Sinot and Imeru"

Location: Cultural Exchange Hall
Time: about 20 min.

Runs: Every day

Fee: Free of charge
(included with admission)

Watch *mukkuri* (a kind of mouth harp) music and traditional Ainu dance—designated as Important Intangible Folk Cultural Properties in Japan—together with other traditional Ainu performing arts recognized by UNESCO as elements of intangible cultural heritage.



Outdoor Projection & Mapping Show

kamuy symphonia

Limited time only



A creation myth told by the Ainu is brought to life in a dynamic projection mapping show. Enjoy a unique production that combines video, sound, shimmering objects and trees.

Upopoy Programs

At Upopoy you can see and take part in a variety of activities designed to allow you to experience and understand the culture, worldview, relationship with nature and spirituality of the Ainu.

Below are just some of the activities on offer at Upopoy.

See the program timetables available at the park and the official Upopoy website for more information.

Cultural Program



● Kotan (Traditional Ainu Village)

Learn about life in the *kotan* and experience Ainu culture that has been passed down through song and dance.

Ainu Language Program



● Kotan (Traditional Ainu Village)

Learn everyday phrases in Ainu, along with the proper pronunciation. You'll even receive a free gift!

Cooking Workshop



● Workshop

Cook and eat an Ainu dish made with seasonal ingredients. With friendly staff on hand, even kitchen novices and children can get in on the fun.

Watch Ainu Crafts



● Crafts Studio

See demonstrations and exhibitions of all kinds of traditional Ainu crafts. The craftspeople will tell you about their crafts while they work.

Woodcarving Workshop



● Crafts Studio

Take part in craft workshops including woodcarving and embroidery.

Musical Workshop



● Workshop

Learn how to play the *mukkuri* (a kind of mouth harp) and *tonkori* zither.

Family Program



● Kotan (Traditional Ainu Village)

Discover the relationship between the Ainu and the *kamuy* (spirit-deities) and enjoy learning about Ainu lives past and present through a paper theater show.

About the Ainu and Ainu culture

Aynu means "human" in the Ainu language. The term distinguishes humans from the *kamuy* (spirit-deities) found in the natural environments that support the Ainu way of life.

The Ainu are an indigenous people with a unique language, culture and history. In the past they lived in the north of Honshu (Japan's main island), Hokkaido, Sakhalin and the Kuril Islands in communities known as *kotan*, where they hunted, fished, foraged, farmed and traded with neighboring peoples. Ainu identity is a valuable part of Japan's cultural diversity, with beautiful patterns that adorn clothes, tools, and ceremonial objects, a rich oral literary tradition epitomized by *yukar* epics, and a worldview expressed through a relationship with the *kamuy* that includes singing, dancing and prayers (*kamuy nomi*). *Kamuy nomi* can be expressions of respect or gratitude to *kamuy* that are benevolent, or a fierce front to intimidate those that are fearsome.

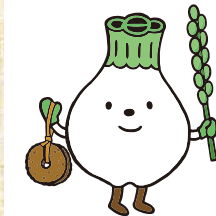
Today, however, fewer and fewer people speak Ainu as a first language, and the culture that forms the basis of Ainu identity is under threat. Urgent action is needed so that the Ainu language and culture can be passed on to future generations.

About Upopoy

Upopoy was created to act as a base for initiatives such as the revival and continued development of this invaluable culture. It represents the building of a forward-looking, vibrant society with a rich, diverse culture in which indigenous people are treated with respect and dignity, without discrimination.

Upopoy comprises the National Ainu Museum, the National Ainu Park and the memorial site.

The name Upopoy means "singing together in a large group" in Ainu.



TureppoN

The mascot of Upopoy

TureppoN is a *turep* (giant lily bulb) girl. She enjoys taking it easy.

Ainu language signage

Ainu is the principal language used within Upopoy. In many areas, the first language displayed is Ainu written using katakana or the Latin alphabet.

English

April 2023~March 2024

Map

1

yayhanokkar cise

Workshop

In addition to a range of activities for school groups, this facility hosts workshops where visitors can try cooking and playing musical instruments. You can also experience the world from the point of view of *kamuy* (spirit deities) through panoramic images on domed screens in the adjacent annex.

2

uekari cise

Cultural Exchange Hall

Watch *mukkuri* (a kind of mouth harp) music and traditional Ainu dance—designated as Important Intangible Folk Cultural Properties in Japan—together with other traditional Ainu performing arts recognized by UNESCO as elements of intangible cultural heritage.

* Tickets for reserved seating are required (issued on the day)

3

an=ukokor aynu ikor oma kenru

National Ainu Museum

Find out about traditional Ainu culture and learn about today's diverse Ainu cultures and the people who practice them through a variety of exhibits.

4

ikar usi

Crafts Studio

See demonstrations of traditional crafts by staff, get an up-close look at techniques that have been handed down through the generations, and try traditional woodcarving and embroidery.

5

teeta kane an kotan

Kotan
(Traditional Ainu Village)

This area features a group of reconstructed *cise* (Ainu houses), where you can experience a traditional Ainu living space. Explore the inside of the buildings and culture of the Ainu people who lived in *cise*.

